



THE LINCOLN  
MOTOR COMPANY

## 2017 LINCOLN BLACK LABEL CONTINENTAL

Inspired by those who appreciate art, culture and the ultimate luxury experience, Lincoln Black Label unifies curated designer themes and personal service, including a host of exclusive membership privileges.

Lincoln Black Label provides personalized shopping with dedicated personnel in the showroom, online or in locations more convenient for customers.\* Lincoln Black Label owners also enjoy privileges ranging from extended premium service and maintenance coverage on wear items to Culinary Collection membership that provides access to a curated list of restaurants from coast to coast.\*

The three designer themes – Rhapsody, Chalet and Thoroughbred – are carefully created for the serene, elegant Lincoln Black Label Continental,\*\* a full-size sedan that delivers effortless power and quality craftsmanship to the most discerning of clients.



### Rhapsody

Rhapsody – the signature theme for Lincoln Black Label Continental – is specially designed to thrill the senses. Linked to the world of music and sound, Rhapsody offers a distinctly well-composed arrangement.



Throughout the interior, Rhapsody Blue leather sets the tone, with Rhapsody Blue Venetian leather offering the perfect accompaniment. Alcantara® silver aluminum mesh accents and Rhapsody Blue trim round out the monochromatic theme, while intricately crafted Rhapsody Blue Metallic exterior paint brings both the Continental color and touch points to a dramatic crescendo.



### Chalet

The comfort of an après-ski lodge, the pulse-raising mountain slopes – such are the contrasting pleasures evoked by Chalet. Engaging Espresso and Alpine Venetian leathers with deep Silverwood appliques give rise to the luxurious ambience of an Alpine vacation.



In the Continental, Alpine and Espresso leathers continue the contrasting theme of a downhill ski experience amid the relaxation of a warm alpine lodge. Alcantara and Silverwood appliques serve as the perfect complement to any and all journeys.



### Thoroughbred

Thoroughbred celebrates the distinguished and elite lifestyle of horse racing, offering a reflection of traditional American history. Featuring a Jet Black interior with rich Chestnut leather, this is the perfect companion for the equestrian enthusiast.



In the Continental, rich interior leathers capture the spirit of horse racing, while Chilean Maple wood trim, Alcantara accents and Jet Black trim carry the excitement throughout. The end result is a truly elevated expression of understated quiet luxury.

\*Restrictions may apply. See a participating Lincoln Black Label Dealer for complete details. \*\*Available at participating Lincoln Black Label Dealers only.